EXPLOREWMS

FISHBOWL ADVANCED EXTENDED PROFILE

FishbowlAdvanced™

OVERVIEW

Fishbowl Advanced is Fishbowl's most powerful inventory and warehouse management system for manufacturers, distributors, and wholesalers.

It is designed to streamline warehouse and manufacturing processes and boost efficiency. For example, warehouse staff can scan items with mobile devices and update stock levels in real time, reducing paperwork.

Fishbowl Advanced can be accessed via web browsers or mobile apps, enabling on-the-go management. (The older Fishbowl Anywhere mobile module has been replaced by these cloud/mobile tools.)

FISHBOWL GO

Fishbowl Go is a mobile companion app that allows you to manage inventory tasks on the go. It allows users to perform cycle counts, update inventory records, and place orders on mobile devices or tablets.

KEY FEATURES

- **Real-time inventory & multi-location management:** Tracks inventory across all sites with live updates. Supports barcode scanning (using Wasp/Zebra scanners) to increase accuracy.
- **Sales & order management:** Includes order entry, invoicing, purchase orders, and inventory updates for e-commerce and POS, including kitting and pricing.
- **Manufacturing:** Supports bill of materials (BOM), work orders, and material requirements planning (MRP). Labor tracking and cost reporting tie production steps to inventory.
- **Fulfillment & shipping:** Handles order fulfillment, tracks shipments and returns, and streamlines warehouse operations with pick-and-pack workflows.

INTEGRATIONS

Fishbowl Advanced connects with many business applications to keep data in sync:

- **Accounting:** Integrates with major accounting platforms like QuickBooks and Xero. Inventory and financial records update together automatically.
- **CRM & EDI:** Connects to CRM tools (e.g., Salesforce, Zoho) and EDI partners to sync customer and order information.
- **E-commerce:** Supports popular commerce platforms such as Shopify, Amazon, BigCommerce, WooCommerce, and others. Sales orders from online stores link directly to inventory.
- **Shipping/logistics:** Integrates with carriers like UPS, FedEx, DHL, USPS, and Endicia. Print labels and track shipments in one system.
- **Hardware & payments:** Works with barcode scanners, mobile devices (Wasp, Zebra, Android/iOS), and payment services like Authorize.Net for seamless POS transactions.

HOW MUCH DO FISHBOWL INVENTORY AND FISHBOWL ADVANCED COST?

Fishbowl Inventory (better suited to businesses that move and sell finished goods) has three plans: Essentials, Growth, and Scale. These plans don't include manufacturing BOM, work order, or MRP functionality.

This version is more suited to simpler operations replacing spreadsheets, growing operations automating reordering and omnichannel sales, or lot-tracked, audit-ready operations (e.g. food and beverages, chemicals and other regulated industries).

Fishbowl Advanced's two plans, Advanced Manufacturing and Advanced Warehouse, offer the above as well as job, labor, and landed costing, lot and batch traceability, mobile barcode scanning, and more.

They're best suited to teams in need of full infrastructure control, like those with multi-warehouse operations and/or 3PL workflows.

The prices quoted in our extended software profile are based on an annual billing cycle.

FishbowlAdvanced™

SOFTWARE SPECIFICATION

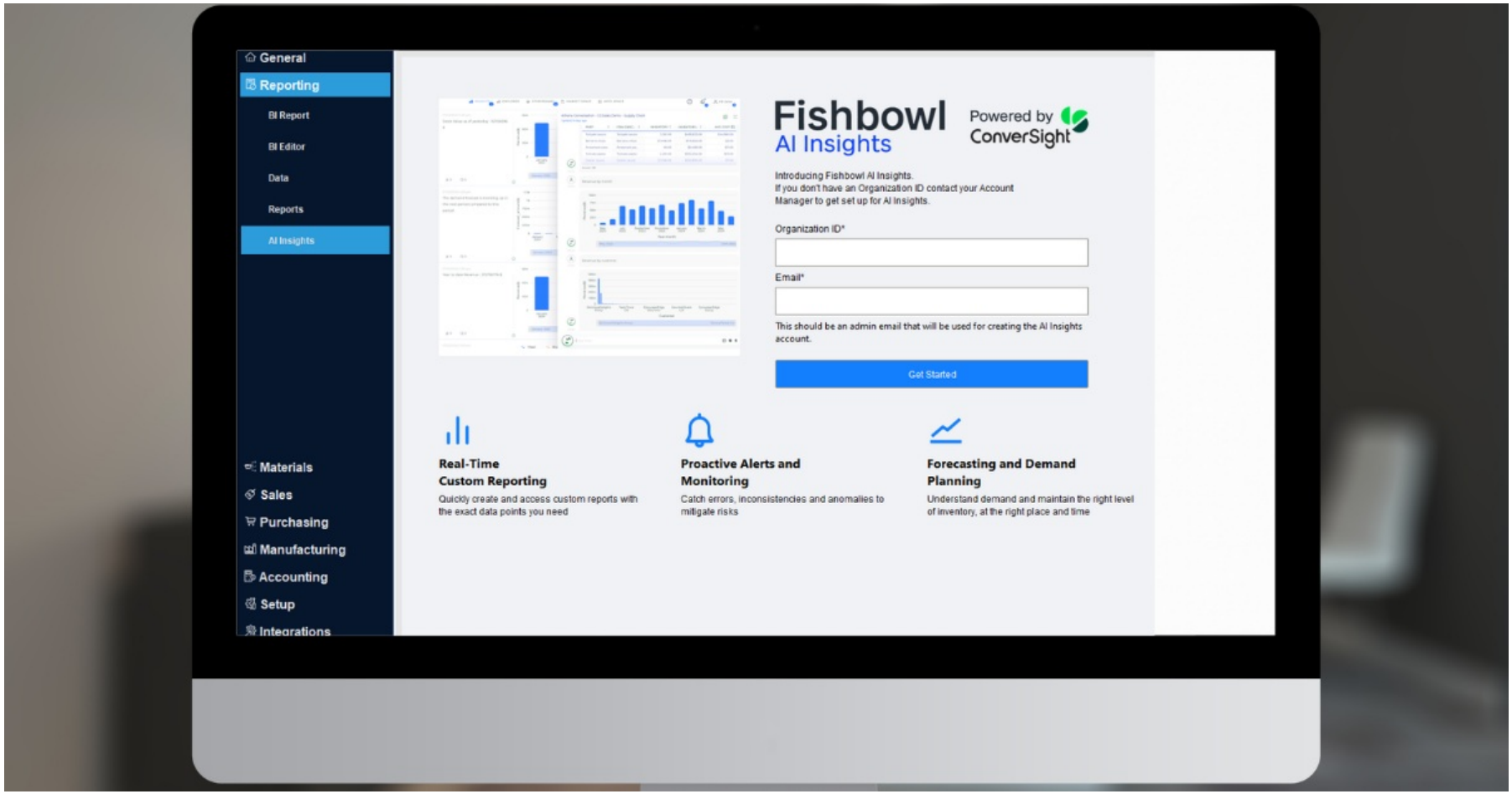
OVERVIEW	
PRODUCT NAME	Fishbowl Advanced
PLATFORM	
CLOUD	✔
INSTALLED	✔
BUSINESS SECTOR	
3PL	✘
MANUFACTURING	✔
RETAIL	✔
WHOLESALE	✔
PRODUCT TYPE	
PERISHABLE	✘
NONPERISHABLE	✔
SOFTWARE FEATURES	
BARCODING/SERIAL TRACKING	✔
BILLING	✔
CROSS DOCKING	✘
FORECASTING	✔
INVENTORY MANAGEMENT	✔
KITTING	✔
ORDER MANAGEMENT	✔
PART TRACKING	✔

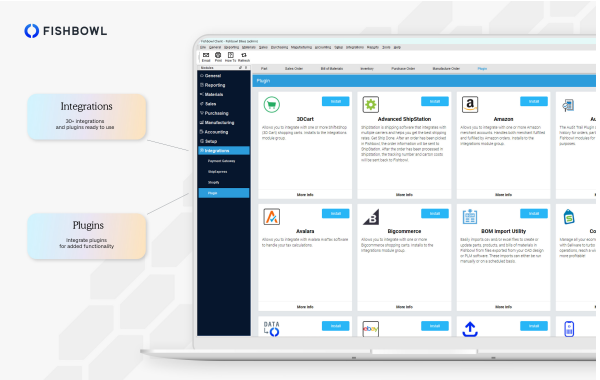
PICKING & PACKING	✓
PRODUCT ROTATION/SHELF LIFE	✗
PURCHASING	✓
REAL-TIME DATA	✓
RECEIVING & PUTAWAY	✓
REPORTING & ANALYTICS	✓
RETURNS/RECALLS	✓
SHIPPING MANAGEMENT	✓
STAGING	✓
THIRD PARTY PLUGINS	✓
WAREHOUSE MAP	✗
WIRELESS WAREHOUSE	✗
WORKFORCE/LOAD MANAGEMENT	✓
YARD MANAGEMENT	✗
PLUGINS/INTEGRATIONS	
AMAZON	✓
EBAY	✓
SALESFORCE	✓
QUICKBOOKS	✓
ERP	✓
OTHER ORDER MANAGEMENT PLATFORMS	✓
MICROSOFT DYNAMICS	✗
SAP	✗
MOBILE	
ANDROID APP	✓

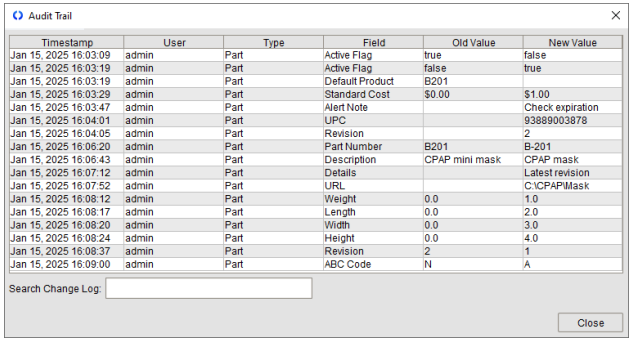
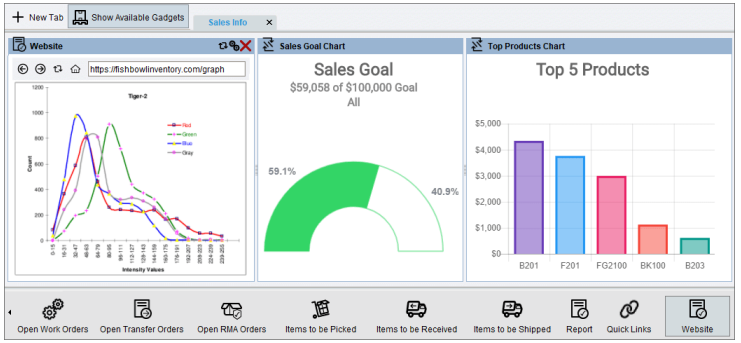
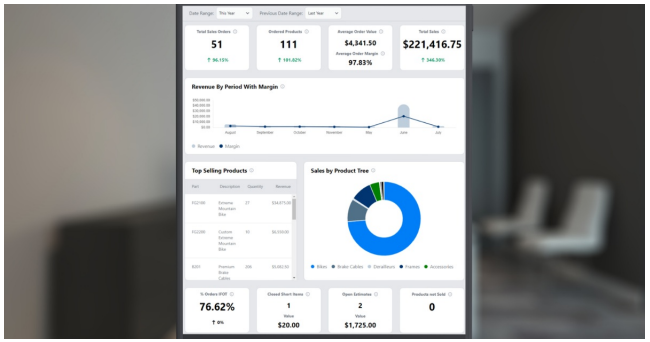
IOS APP	✔
OTHER CAPABILITIES	✔
CUSTOMER SIZE	
SMALL	✔
MEDIUM	✔
ENTERPRISE	✔
OTHER FEATURES	
MULTI WAREHOUSE	✔
MULTI CURRENCY	✔
CUSTOMIZABLE	✔
FURTHER INFORMATION	
PRICING	Fishbowl Inventory: From $229/month. Fishbowl Advanced: From $595/month

FishbowlAdvanced™

SOFTWARE SCREENSHOTS



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